

California Careers in Energy Week

Essay Contest

Answer the following question: “How can STEM (Science, Technology, Engineering and Math) power the future workforce of the energy industry?”

Think of the significance and important role of STEM in the energy industry, specifically, how it will impact the future leaders and employees of the energy industry.

Enter California’s Careers in Energy Week’s first Annual Contest and you will:

- Have your essay published on the Center for Energy Workforce Development’s website
- Receive a cash prize of \$500
- Be recognized by your school principal and leaders of your local utility company

To enter, upload typed, double-spaced submissions (1,000 words maximum, preferably in a Microsoft Word document) to <http://www.surveymonkey.com/s/careersinenergyessay>. Contest begins at 12:01 a.m. PST on October 15, 2012, and runs through 11:59 p.m. PST on November 16, 2012. Open to full time high school students from the selected high schools in California. Each participating school will select up to 10 individual student essays to submit to the Careers in Energy Week essay contest. Void where prohibited by law. (Entries will not be returned.)

- 1. How to enter:** This contest begins at 12:01 A.M. pacific time (PST) on October 15, 2012, and ends at 11:59 P.M. PST on November 16, 2012. To enter online, upload typed, double-spaced submissions (1,000 words maximum, preferably in a Microsoft Word attachment) to <http://www.surveymonkey.com/s/careersinenergyessay>. Limit 10 entries per participating high school and one essay per student. Essays should be selected and submitted by an identified teacher coordinating the contest at the participating high school. Essays should be submitted in English at a maximum of 1,000 words and typed and double-spaced on 8½-by-11-inch paper. Essays exceeding this length or handwritten will not be considered. Sponsor is not responsible for lost, late, illegible, or incomplete entries; or entries not received for any reason. Entries will not be acknowledged or returned.
- 2. Judging:** All entries will be judged by representatives from PG&E, SDG&E and SMUD, based on the following criteria: content (35 percent), creativity (35 percent), structure and use of language – including grammar and proper citations (30 percent). Incomplete and/or inaccurate entries and entries not complying with all rules are subject to disqualification. Decisions of judges are final and binding. Winner will be notified by telephone and/or e-mail after January 1, 2013.
- 3. Prize description:** Three first-place winners will each receive a \$500 cash prize and certificate of achievement signed by the Vice President of Human Resources (or equivalent) from the local utility. All participants in the contest will receive a certificate of participation.